



2010 Poster Contest

This is an exciting opportunity for students to show their artistic talents, win prizes and to make their school and family proud!

WHO: Students in grades 1-5 residing in Dallas city limits.

WHAT: 2010 Poster Contest Theme: "You can't go green without going blue."

PRIZES: Prizes will be awarded!! There will be one grand prize winner, and honorable mention winners selected for grades 1 through 5. All winners will be recognized at Dallas City Hall in May 2010.

■ The Grand Prize winner for the contest will receive a portable DVD player, a plaque and a participation certificate. Their winning artwork will also be made into the official 2010 Drinking Water Week Poster.

■ Honorable mention grades 1-5 will receive an iPod Shuffles, a plaque and a participation certificate.

Teacher/Team Leader Prizes:

● The teacher/team leader of the grand prize winner will receive a \$250 voucher for school/art supplies.

● The teacher/team leader or adult program leaders of the honorable mention grade winners 1-5 will each receive a \$50 voucher for school/art supplies.

WHEN: Artwork and entry form are due by 5:00 p.m. March 12, 2010

WHERE: Artwork and entry form can be hand delivered or mailed to:

2010 Poster Contest

City of Dallas Water Utilities Conservation Division

1500 Marilla RM 5AS

Dallas, Texas 75201

ATTN: Derinda Stewart

HOW: See Entry Rules on page 2 for additional information.



2010 Poster Contest Entry Rules

THE ENTRY FORM MUST BE SUBMITTED WITH EACH ENTRY!

Competition is open to any student enrolled in grades 1 through 5 living in the City of Dallas.

Entries must be postmarked or received no later than 5:00 p.m. on Friday, March 12, 2010. Entries must be separated and, labeled by grade and teacher. Artwork must be flat – do not roll or fold. Entries may be mailed or delivered to: 2010 Poster Contest, City of Dallas Water Utilities Conservation Division, Dallas City Hall, 1500 Marilla, Room 5A South, Dallas, TX 75201 Attn: Derinda Stewart.

Artwork must recognize the importance of saving water. A few examples include:

- ✓ Repair leaks- A leaking toilet can waste up to 200 gallons of water a day. Leaky irrigation systems can waste thousands of gallons a month. And a dripping faucet can waste 7,000 gallons of water a year.
- ✓ Install new fixtures- High efficiency toilets, low-flow showerheads, water-efficient dishwashers and clothes washers save on the cost of water and the energy required to treat and heat the water.
- ✓ Cultivate good water habits- Be aware of how you use this finite resource. Turn off the water while brushing your teeth, take shorter showers and only wash full loads of laundry and dishes.
- ✓ Watch your water use outdoors- Many people over water their landscapes, so learn to water only when the plants need it. Using native and adapted plants in the landscape not only reduces the need for water, but the need for pesticides and herbicides.

Artwork will be judged on creativity, relevance, legibility and adherence to guidelines.

- Creativity: Artwork should reflect the children's appreciation of the importance of water and illustrate a water conservation method or concept.
- Relevance: The idea for the artwork relates to 2009 theme and must include the statement "You can't go green without going blue."
- Legibility: The artwork is readable and easily understood.
- Adherence to Guidelines: The entry must be submitted on white or off-white background paper and is at least 8 1/2 inches by 11 inches but not larger than 18 inches by 24 inches. (Notebook paper or graph paper may not be used.) The student may use water or tempera paint, crayon, ink, charcoal, pastel, etc. to create the artwork. Reflective materials such as glitter or gold stars or items such as cotton balls, straw, magazine pictures or fabric glued to the art are prohibited and will result in disqualification.

Each entry must be the work of one student. The concept, design and artwork must be the original work of the student entering. If the judges determine that someone other than the student has assisted in the creation of the poster, the entry will be disqualified.

A completed entry form must be included with each entry or it will be disqualified.

All entries become City of Dallas property and may be reproduced in future water education literature.

Entry Form

Student Name: _____

Student Home Phone: _____ Grade _____

School: _____

School Address: _____

City: _____ Zip Code: _____

Teacher Name: _____

Teacher E-Mail: _____

Teacher Phone: _____

Principal Name: _____

Principal Email: _____

Submit artwork and completed entry form FOR EACH ENTRY by March 12, 2010 to:

2010 Poster Contest
City of Dallas Water Conservation Division
1500 Marilla RM 5AS
Dallas, Texas 75201
ATTN: Derinda Stewart

For any questions, please contact Derinda Stewart at 214/243-1174 or email derinda.stewart@dallascityhall.com