2017 High School Visual Arts Contest
Theme: "Water Is Awesome!"

This is an exciting opportunity for students to show their artistic talents, win prizes and to make their school and family proud!

WHO: Students in grades 9-12 residing in Dallas

WHAT: 2016 Visual Arts Contest Theme: ***"Water Is Awesome!"***

PRIZES: There will be one grand prize winner, and 2 honorable mention winners. All winners will be recognized at Dallas City Hall in **May 2017**.

Student Prizes:
■ The Grand Prize winner for the contest will receive an I-Pad, a plaque and a participation certificate.
■ The two honorable mention winners will each receive a Kindle Fire, a plaque and a participation certificate.

Teacher/ Leader Prizes:
- The teacher/leader of the grand prize winner will receive a $250 voucher for school/art supplies.
- The teacher/ leader of the honorable mention winners will each receive a $150 voucher for school/art supplies

WHEN: Artwork and entry form are **due *by 5:00 p.m. Friday, March 10, 2017.*** Winners will be announced by **April 17, 2017** and a complete list of the finalists will be available on SaveDallasWater.com by **May 5, 2017**. A reception for winners, their teachers and families will be held on **May 12, 2017** in recognition of Drinking Water Week **May 7-13, 2017** at Dallas City Hall.

WHERE: Artwork and entry form can be hand delivered or mailed to:

2017 Visual Arts Contest
City of Dallas Water Utilities Conservation Division
1500 Marilla Street, Room 2AN
Dallas, TX 75201
Attn: Education Coordinator

HOW: See Entry Rules on page 2 and 3 for additional information.
Entry Form on page 5 and 6

2017 High School Visual Arts Contest
Entry Rules
Theme: "Water Is Awesome!"

THE ENTRY FORM MUST BE SUBMITTED WITH EACH ENTRY!

Competition is open to any student enrolled in grades 9 through 12 attending high school in the City of Dallas. Entries must be postmarked or received no later than **5:00 p.m. on Friday, March 10, 2017.**

Entries must be separated and labeled by category. Artwork must be flat – do not roll or fold. Entries may be mailed or delivered to:

2017 Visual Arts Contest
City of Dallas Water Utilities Conservation Division
1500 Marilla Street, Room 2AN
Dallas, TX 75201
Attn: Education Coordinator

Artwork must visually demonstrate the importance of saving water (Examples on page 4). Artwork will be judged on creativity, originality, artistic merit, and adherence to guidelines and criteria.

- ***Creativity****:* How well the artwork communicates the **2017 theme*: "Water Is Awesome!"*** and the water conservation message.

- ***Originality:*** Artwork should creatively reflect the idea or concept chosen to illustrate water conservation with as little repetition of pre-existing ideas as possible.

- ***Artistic Merit:*** How well the different elements or components come together as a whole.

- ***Adherence to Guidelines*:** Entries must follow all guidelines or the submission will be disqualified. See Criteria on page 3 for additional detailed information.

******Each entry must be the work of one student. The concept, design and artwork must be the original work of the student entering. If the judges determine that someone other than the student has assisted in the creation of the poster, the entry will be disqualified**.

2017 Visual Arts Contest
Guideline and Criteria

Theme: "Water Is Awesome!"

The acceptable media includes: photography, computer generated art, print, painting, and drawing. All artwork will be placed in one of two categories: Digital Media or Studio Art.

- Digital Media:
  - Photography
  - Digital Imaging/ Computer Generated Art (PhotoShop images)
  - No videos or music compositions
- Studio Art:
  - Paintings: oil, acrylics, watercolor, etc.
  - Drawing: charcoal, pastel, ink, pencil, colored pencil, markers
  - Charcoal and pastel entries must be sprayed to secure medium
  - Collage: must be two dimensional
  - Print: lithographs, silkscreen, block prints
  - Mixed Media: use of more than two mediums such as ink and pencil, etc.

All submissions must submit to the following criteria:

- **All entries must include an 'Artist Statement' of 300 words or less including:**
  - Title of the piece
  - What inspired your work
  - How the art piece relates to the theme and promotes water conservation
- The artwork must be two dimensional
- Only one entry per student
- Artwork should be mounted on a neural colored board (white, gray, black)
  - Do not mount paintings
  - No glass
  - If desired, sign name on the mount and **not** on the artwork itself
- Charcoal and pastel entries must be sprayed to secure medium
- Submission should be portrait orientation
- Submission should be no larger than 18" x 24" (18 inches by 24 inches) including the mount
  - All submissions must be at least 5" x 7" (5 inches by 7 inches) excluding the mount
- Each entry must be original in concept, design, and execution and may not violate any U.S. copyright laws.
  - Each digital media submission must include original files of the photo on a CD in jpeg/gif/tiff format
  - **Photos used must be taken within the last 5 years**

Water Tips

Theme: "Water Is Awesome!"

1) Take shorter showers – five minutes or less. Try to save even more by turning the water on to get wet; then turn it off to lather up and finally turning it back on to rinse off.

2) Think about other ways to use water before letting it go down the drain. Perhaps watering a plant or rinsing something that needs cleaning.

3) Avoid water toys that need a constant stream of water.

4) Only run the dishwasher or washing machine when they are full.

5) Watch for leaky faucets and learn how to help your mom or dad fix them. Did you know that it can waste 20 gallons of water a day?

6) Ask your parents to install a water-saving shower head. In addition to the water it saves, it also saves the fuel that would have been used to heat up the extra hot water. That saves your family money and helps reduce pollution.

7) Avoid flushing the toilet unnecessarily. Dispose of tissue, insects and other waste in the trash rather than the toilet. (Each flush can use 3 to 6 gallons of water!)

8) Don't let the water run when you wash dishes.

9) Remind your parents that grass only needs one inch of water every five to seven days to stay healthy and green. Most people use much more water than is needed and cause their grass to have shallow roots which makes the grass unhealthy.

10) Try to do one thing each day that will save water. Even if savings are small, every drop counts.

The following questions may help you brainstorm for ideas:

- **How can I use water wisely at home or at school?**
- **How can saving water help the environment?**
- **How can water be used wisely in the industry?**
- **If we do not conserve water now, what might happen in the future?**

Kid's Contest Entry Form

A completed entry form must be included with each entry or it will be disqualified.
(Form must be taped or glued to the back of artwork)

All entries become City of Dallas property and may be reproduced in future water education literature.

Please type or print legibly.

Date: _____

Student Name: _____

Student E-mail Address: _____

School: _____ Grade: _____

School Address: _____

City: _____ Zip Code: _____

Teacher Name: _____

Teacher E-mail: _____

Teacher Phone: _____

Principal Name: _____

Principal E-mail: _____

Submit artwork and completed entry form FOR EACH ENTRY by 03/10/2017 to:

Kids' Contests
City of Dallas Water Conservation Division
1500 Marilla Street, Room 2AN
Dallas, TX 75201
ATTN: Children's Education Coordinator

For questions, please call (214) 670-3155 or
E-mail us at contests@savedallaswater.com

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Approved by: Conservation Management Division Manager
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